



EUCTI – European Civilian Training Initiative

Digital Communications in Civilian Crisis Management

[ZOOM;](#)

23 NOVEMBER
2021

29 NOVEMBER
2021

7 DECEMBER 2021

10 DECEMBER 2021

Tuesday, 23 November

Time	Activity/Subject
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09:00 - 09:45	Opening and Introduction to the Course
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09:45 – 10:45	Traditional Media Tools vs. Digital Media Tools
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10:45 - 11:00	Coffee Break
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11:00 - 12:30	Digital Campaign Development
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Monday, 29 November

Time	Activity/Subject
09:00 - 9:15	Morning Debrief
9:15 - 10:45	Rapid Response Communications
10:45 - 11:00	Coffee Break
11:00 - 12:30	Digital Rhetoric

Tuesday, 7 December

Time	Activity/Subject
09:00 - 09:15	Morning Debrief
09:15 - 10:15	The Importance of Digital Communications in Civilian Crisis Management
10:15 - 10:30	Coffee Break
10:30 - 12:00	The Importance of Visuals in Digital Communications

Friday, 10 December

Time	Activity/Subject
09:00 - 09:15	Morning Debrief
09:15 - 10:15	How Are We Performing? Social Media Analytics
10:15 - 10:30	Coffee Break
10:30 - 11:30	Digital Security
11:30 – 11:45	Wrap Up and Closing