

Digital Communications in Civilian Crisis Management

Wednesday, 30 March

Time	Activity/Subject
09:00–09:45	Opening and Introduction to the Course
09:45–10:30	Short Recap of the First Part of the Training
10:30–11:00	Coffee Break
11:00–12:30	Storytelling Through Photo: Smartphone Photography
12:30–13:30	Lunch Break
13:30–15:00	Storytelling Through Video: Smartphone Videography
15:00–15:30	Coffee Break
15:30–16:30	How to Use Open-Source Tools to Verify Information

Thursday, 31 March

Time	Activity/Subject
09:00–9:15	Morning Debrief
09:15–10:45	The Importance of Visuals and How to Build Infographics
10:45–11:15	Coffee Break
11:15–12:45	Message Development and Storytelling
12:45–14:00	Lunch Break
14:00–15:00	Influencer Marketing
15:00–15:30	Coffee Break
15:30–16:00	Simulation Exercise Overview
16:00–17:00	Simulation Exercise

Friday, 1 April

Time	Activity/Subject
09:00–09:15	Morning Debrief
09:15–10:15	Wits and Manners Online
10:15–10:45	Coffee Break



10:45–12:15	Mastering Your Rhetorical Skills
12:15–13:00	Simulation Exercise
13:00–14:00	Lunch Break
14:00–16:00	Simulation Exercise
16:00–16:45	Group Presentations
16:45–17:00	Wrap Up and Closing